



# WHY ROGERS, FIDO OR CHATR



Enjoy connectivity that makes more possible with 5G plans and bundles for everyone

Affordable mobile services with a large and reliable LTE coverage

Affordable nation-wide prepaid plans.



- › Canada's largest and most reliable **5G Network** up to **70% faster than LTE**, giving access to over 30M Canadians
- › Canada's Most Reliable Network has been ranked "**Best in Test**" by umlaut, for the fifth year in a row

**LTE network that covers 97% of Canadians!** Plus, call or text over WiFi, go even further with Fido's Extended Coverage, and stay connected abroad with Fido Roam.

Choose from data at **3G or 4G speeds** depending on your needs and budget.



**Unlimited data plans**

With **Data Overage Protection**, we'll pause your data when you've reached 100% so you can go all out, without going over.

**Continue to use data** at reduced speeds until anniversary date.



**5G data that fits your needs**, whether a heavy user, first plan for your kids, or looking for savings.

**Affordable small to medium data plans** with reliable network coverage and LTE speed

**Entry level data plans**



**Free smart connection** on select plans.

Get a data boost every month at **no extra cost**<sup>1</sup>, from Fido! That's 5 hours of unlimited data every month.

Sign up for **Auto-pay** and receive bonus data each month!



5G connectivity accessible to all Canadians, with **affordable plans** and offers designed with their unique needs in mind.

**Cost-conscious customer** looking for moderate data buckets

**Affordable**, nation-wide prepaid plans to stay connected on your terms starting at \$15/month.



**Exclusive savings** for customers with Home plus Wireless & Mastercard products.

**Turn up the savings** when you combine Wireless with Home Internet

Use **international credit cards** as method of payment for all transaction types.



Large selection of newest 5G devices, all at **\$0 down**. Plus, large selection of tablets, smartwatches and home security devices.

**\$0 down** on a selection of more affordable devices, with limited tablets, and no smartwatches or home security options.



- › No added roaming fees in the U.S. and Mexico on select plans
- › Rogers Roam Like Home

Fido Roam

**Canada's #1 prepaid provider** with no credit checks, no term contracts, and no commitment.



- › Home + Wireless & Mastercard products
- › **2% unlimited cashback** for Rogers customers with an eligible Wireless and Home service

Earn bonus rewards on recurring payments like your Fido bill, streaming services, utilities, and more.

## DON'T FORGET TO:



**Right size** your customer's needs



Always check to see if your customer qualifies for any **Cross-Sell offers**



Look for **Hardware Exclusive Offers** in Actions & Offers



**Add A Line** and maximize savings